

ProMatch

Speaker Information & Promotion Form

Date: Thursday – August 21, 2008

Topic: Interviewing Strategies: Bridging the Gap in Social Styles

As a job seeker, you may experience multiple interviews with individuals who will have input into the hiring decision. These individuals may not only be at different levels, but also of different generations, and each generation may bring a different perspective to the hiring process. What might you want to emphasize when interviewing with a "Veteran", "Boomer", "Gen X'er", or "Millennial?" What might be less relevant? What skills might be important for all? How do you follow up?

Why do some people drive you crazy after only 10 seconds of interaction? Would you like to know where this stress comes from? Better yet, would you like to learn the tools to recognize the "stress styles" in your friends, peers, direct reports and boss? Learn to identify Social Styles that are in direct conflict with yours and how to reduce relationship tension, exercise influence and motivate to achieve win-win results.

Bio: Cristina Gomez founded Advantage Personnel in October of 1988. Prior to Advantage, Cristina worked for a major International Recruiting firm and received Top National Staffing Specialist Award for two consecutive years. She also received a promotion to National Trainer. She has been recognized as a pioneer in developing the Social Styles Interviewing Module and this has been the key contributor in staffing Bay Area companies with skilled and motivated employees. She has been a guest speaker and trainer on the subject of Social Styles to other staffing services, trade associations and both profit and non-profit organizations. Most recently Cristina has spoken at the PWBC (Professional Business Women Northern California), WIB (Women in Business Santa Clara University), IAPA (International Association Professional Administrators) and works with clients such as Stanford Hospital and Stanford University as well as several Human Resource Associations.

Website: <http://www.advantagepersonnelinc.com>



Cristina Gomez, Managing Director
Advantage Personnel, Inc.
www.advantagepersonnelinc.com
Business (408) 266-8844

Direct and Temporary Staffing and Staffing and Training for Bay Area Entrepreneurial Companies Since 1988